Liebigstrasse 8 80538 Munich / Germany



## **Christiane Bausback**

Managing Director / Head of Design

## Information

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## Competences

High-Tech and Consumer Electronics, Gastronomy, Medical Equipment und Rehabilitation, Graphic Design, User Interaction, Branding

Christiane Bausback graduated as Industrial Designer from the Darmstadt University of Applied Sciences in Germany. After several years of practice - et al. with Herbst LaZar Bell Inc. in Chicago, Neumeister + Partner and the B/S/H as Lead Design of the Innovation Lab Bosch - she returned as a partner to N+P in February 2008.

Since 2000 she has also been working for design schools, mainly in Germany and Switzerland, parallel to her professional activities. Since 2013 she holds a lectureship at the Stuttgart State Academy of Art and Design.

Many of her designs have received national and international design awards such as IDSA Gold, Good Design Award Chicago, Design Award Baden Württemberg, Germand Design Award, Red Dot and iF Product Design Award, Universal Design Awards, as well as several nominations for the Design Award of the Federal Republic of Germany. In 2010 she was chosen for the Faces of Design, and in 2012 she was announced as one of the 40 most promising emerging design talents by the European Centre for Architecture Art Design and Urban Studies and the Chicago Athenaeum (40 under 40 Design Awards).



N+P (former Neumeister Design) was founded in 1970 by Alexander Neumeister - one of the most renowned industrial designers worldwide. His most famous works include the Transrapid family and the ICE high speed trains. In the end of 2011 he completely consigned N+P and by now devotes himself to selected projects in Brazil.

Today N+P is conducted by Christiane Bausback who, in close collaboration with her interdisciplinary team, stands for the high quality of the results.

In addition to her management responsibilities, she is primarily a designer who is truly dedicated to her field and drives projects forward. The flat organisational structures, team work and a high level of experience are the success factors of N+P.

We support customers from the initial idea till the launch and develop holistic solutions.